

WALL STREET ON DEMAND

Privacy Policy

While information is the cornerstone of our ability to provide superior service, our most important asset is our customer's trust. Keeping customer information secure, and using it only as our customers would want us to, is a top priority for all of us at Wall Street On Demand.

U.S. - EU Safe Harbor Privacy Policy Statement

We adhere to the Safe Harbor Agreement concerning the transfer of personal data from the European Union to the United States of America. Accordingly, we follow the Safe Harbor Principles published by the U.S. Department of Commerce with respect to all such data. Further information on the U.S. Department of Commerce Safe Harbor program may be found at <http://export.gov/safeharbor/>. This privacy policy outlines our general policy and practices for implementing the Safe Harbor Principles, including the types of information we gather, how we use it and the notice and choice affected individuals have regarding our use of and their ability to correct that information. This privacy policy applies to all personal information we receive whether in electronic, paper or verbal format.

Accordingly this is our Promise to our customers:

1. We will safeguard, according to strict standards of security and confidentiality, any information our customers share with us.
2. We will limit the collection and use of customer information to the minimum we require to deliver superior service to our customers, which includes advising our customers about our products, services and other opportunities, and to administer our business.
3. We will permit only authorized employees, who are trained in the proper handling of customer information, to have access to that information. Employees who violate our Privacy Policy will be subject to our normal disciplinary process.
4. We will not reveal customer information to any external organization unless we have previously informed the customer in disclosures or agreements, have been authorized by the customer, or are required by law or the regulators.
5. We will always maintain control over the confidentiality of our customer information. We may, however, facilitate relevant services from reputable companies. These companies are not permitted to retain any customer information unless the customer has specifically expressed interest in their products or services.
6. We will tell customers in plain language, and at least once annually, how they may remove their names from our records. At any time, customers can contact us to remove their names from such records.
7. Should we ever hire other organizations to provide support services, we will require them to conform to our privacy standard and to allow us to audit them for compliance.
8. We will not use or share – internally or externally – personally identifiable information for any purpose other than the administration of a customer's account, or as disclosed to the customer when the information is collected, or to which the customer consents.

9. We will attempt to keep any customer information up-to-date, and accurate. Where applicable we will tell our customers how and where to conveniently access their account information (except when we're prohibited by law) and how to notify us about errors which we will promptly correct.

10. Online Practices — Online privacy practices apply to the collection and use of information collected online from individuals, prospects and customers who visit our website, or any sites, modules or features hosted by us.

We will continuously assess ourselves to ensure that customer privacy is respected. We will conduct our business in a manner that fulfills our Promise to our customers in the countries in which we do business.